

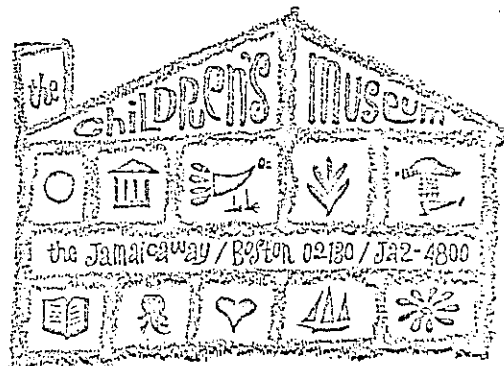
26 February 1970

Mr. Thomas W. Morse  
Frederick J. Kennedy Memorial Foundation  
c/o New England Merchants National Bank  
The Prudential Building  
Boston, Massachusetts

Dear Mr. Morse:

Enclosed is an exciting proposal for a major realignment of the Childrens Museum's services. In it we ask for a substantial commitment from the Frederick J. Kennedy Memorial Foundation so that the Museum and a number of community orgnaizations can collaborate in new ways to serve the unmet needs of thousands of inner city ghetto children.

We make this request because we believe that children must have direct, meaningful experience with real materials in order to grow up in, and learn to cope successfully with, our tough and demanding world; because we believe that many inner city children are not being properly served under the existing program of our Museum and other institutions; and finally, because it is clear that, in spite of our commitment to change and a major investment of our endowment funds in the Museum's renewal, we will not be able to make this realignment in our services without a substantial infusion of outside funds. However, once the program is firmly established, we feel money can be developed through our new annual giving program to keep it financially solvent.



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We understand that the demands being placed on the Kennedy Foundation from worthwhile projects far exceed your capacity to respond. However, we strongly believe this proposal is worth your special attention. The Children's Museum has a clear sense of where it is going and has made substantial progress in getting there. Our policy remains one of commitment to all children and the necessity to make our total resources, both material and human, more available and relevant to their needs.

In the true sense of the word, this new direction for the Children's Museum would become a permanent memorial to the generosity and community responsibility of the Kennedy family. Please let me know if you need any further information about our Museum. It would be a privilege to have you and Mr. Chapman stop by and talk to us directly.

Sincerely,



Michael Spock  
Director

CC: Mr. Richard P. Chapman  
Mr. Vincent A. Fulmer

MS:aj  
Enclosures