

31

THE CHILDREN'S MUSEUM
Statistical Report
Week ending - 1/30/83

		<u>1/24-30</u> <u>ACTUAL</u>	<u>1/24-30</u> <u>BUDGET</u>	<u>YEAR TO DATE</u> <u>ACTUAL</u>	<u>YEAR TO DATE</u> <u>BUDGET</u>
TCM Gross Attendance	FY/83	6,104	5,316	199,325 *	212,782
	82	5,209	6,800	209,509	232,000
	81	6,553	6,666	229,252	275,648
	80	7,172	11,264	314,183	298,587
TCM Gross Receipts	FY/83	\$ 8,897	\$ 6,573	\$ 375,316	\$ 373,604
	82	6,588	9,104	364,500	387,697
	81	8,677	10,000	369,000	413,474
	80	8,026	16,670	436,312	439,247
Average Admission	FY/83	\$ 1.46	\$ 1.24	\$ 1.88	\$ 1.76
	82	1.26	1.34	1.74	1.67
	81	1.32	1.50	1.61	1.50
	80	1.12	1.49	1.39	1.47
Membership	FY/83	\$ 1,850	\$ 2,560	\$ 73,422	\$ 61,915
	82	2,048	1,560	62,640	61,115
	81	1,751	1,633	62,940	52,277
	80	1,704	678	57,071	27,336
Recycle Shop Receipts	FY/83	\$ 1,297	\$ 1,200	\$ 43,759	\$ 38,860
	82	955	1,177	43,570	36,337
	81	1,177	845	35,686	30,239
	80	939	643	35,795	25,308
Museum Shop Receipts	FY/83	\$ 3,929	\$ 3,031	\$ 192,814	\$ 178,562
	82	3,284	4,200	196,305	202,400
	81	4,758	3,733	180,337	172,873
	80	4,824	3,635	206,627	144,030
Average Sale/person	FY/83	\$.64	\$.70	\$.97	\$.70
	82	.53	.50	.72	.50
	81	.59	.50	.68	.50
	80	.54	.50	.54	.50

* 60 deducted from Gr. Attendance/Yr to date figure - correcting 1/2/82 - 27th wk.